

CLAIMS

Thus, having described the systems and methods for adding watermarks, we claim the following:

- 1 1. A method for adding a watermark, comprising the steps of:
2 accessing a watermark service;
3 selecting a watermark image from the watermark service;
4 selecting a target composition using the watermark service; and
5 generating a watermark composition comprising the target composition and
6 the watermark image using the watermark service.

- 1 2. The method of claim 1, wherein the step of accessing comprises using
2 an imaging extension.

- 1 3. The method of claim 2, wherein the imaging extension is operable in a
2 browser.

- 1 4. The method of claim 2, wherein the imaging extension is operable in a
2 web server.

- 1 5. The method of claim 1, wherein the step of storing the watermark
2 composition comprises retaining both the at least one watermark image and the at
3 least one target composition within a composition store.

- 1 6. The method of claim 1, wherein the step of storing the watermark
2 composition comprises retaining web content such that when the web content is
3 served to a remote service web browser, the remote service generates a hard-copy
4 product using the watermark composition.

- 1 7. The method of claim 1, wherein the step of identifying at least one
2 target composition comprises retrieving imaging data from a personal imagining
3 repository.

1 8. The method of claim 1, wherein the step of identifying at least one
2 target composition comprises selecting a default composition.

1 9. A system for adding a watermark to a document, comprising:
2 means for selecting at least one watermark image;
3 means for identifying at least one target composition;
4 means for associating the at least one watermark image with the at least one
5 target composition to generate a watermark composition; and
6 means for storing the watermark composition.

1 10. The system of claim 9, wherein the means for selecting comprises an
2 imaging-client device.

1 11. The system of claim 10, wherein the imaging-client device comprises a
2 browser.

1 12. The system of claim 11, wherein the browser contains web content, the
2 web content comprising information reflective of the watermark image.

1 13. The system of claim 9, wherein the means for identifying at least one
2 target composition comprises an imaging extension.

1 14. The system of claim 13, wherein the imaging extension communicates
2 with a personal-imaging repository.

1 15. The system of claim 14, wherein the imaging extension comprises part
2 of a browser.

1 16. The system of claim 9, wherein the means for associating comprises
2 logic in an imaging extension.

1 17. A system for adding a watermark to a document, comprising:
2 a server including imaging-service content, the server coupled to a network,
3 the imaging-service content comprising the means of adding at least one watermark
4 image; and

5 a computing device coupled to the network, the computing device configured
6 with a browser, wherein the browser is configured to receive the imaging-service
7 content, extract data reflective of the at least one watermark image designated for
8 integration in a product with at least one target composition stored in a data storage
9 device communicatively coupled with the computing device, and generate a
10 watermark composition.

1 18. The system of claim 17, wherein the imaging-service content
2 comprises text.

1 19. The system of claim 17, wherein the imaging-service content
2 comprises a graphic design.

1 20. The system of claim 17, wherein the browser comprises an imaging
2 extension.

1 21. The system of claim 17, further comprising:
2 a service server coupled to the network and a service, wherein the service
3 server receives data from the browser.

1 22. The system of claim 21, wherein the data comprises resource device
2 commands.

1 23. The system of claim 21, wherein the data comprises links to access the
2 watermark composition from the data storage device.

1 24. The system of claim 22, wherein the resource device commands are
2 configured to direct the creation of a hard-copy product.

1 25. A computer-readable medium comprising computer readable
2 instructions for:
3 receiving imaging-service content;
4 extracting data reflective of a watermark image;
5 identifying at least one target composition designated for integration with the
6 watermark image;
7 generating a watermark composition comprising the watermark image and the
8 at least one target composition; and
9 storing the watermark composition.

1 26. The program of claim 25, further comprising:
2 redirecting the watermark composition to at least one service to generate a
3 product.

1 27. The program of claim 25, wherein receiving comprises activity on an
2 imaging-client device.

1 28. The program of claim 25, wherein extracting data is implemented with
2 a browser.

1 29. The program of claim 25, wherein identifying comprises an imaging
2 extension operative with a browser, wherein the imaging extension communicates
3 with a data-storage device.

1 30. The program of claim 26, wherein the at least one service receives the
2 forwarded content, the forwarded content comprising a link to the watermark
3 composition, the watermark composition residing within a personal-imaging
4 repository.